



**THE AGELESS
BEAUTY**

PLAYBOOK

ageless-beauty.online





TAKE CARE OF YOUR HEALTH & BEAUTY THE RIGHT WAY

Advance Your Health & Beauty with a Revolutionary New Proven Nutrition Technology

Thoughts at this stage...

- △ Is this an effective way to fight wrinkles and fine lines?
- △ Will these products help prevent age spots?
- △ I have a dry skin - will these products help to moisturise my skin?
- △ Are these products targeted towards the needs of my skin and hair?
- △ I have dark circles around my eyes, will this help for it?
- △ Is this an effective way to protect myself from the ageing effect of the sun?
- △ Will this help for cellulite?
- △ How soon will I see results?

OUR PHILOSOPHY

We believe that maintaining natural beauty and having confidence should be something we can all do, without exception.

Achieving Perfect Synergy Between Health & Beauty

Bio Active Aesthetica™ was established through our determination to help clients achieve the perfect synergy between health & beauty. We firmly believe that establishing optimum health on the inside will lead to exceptional beauty on the outside. Through this belief, we established nutraceutical health products targeted towards specific health and skincare needs, also referred to as Nutri-Cosmeceuticals. They don't just make our clients look good on the outside, but are in fact good for them on the inside.

We only use naturally and ethically sourced ingredients that we have found and proven scientifically to work. Simply, we wanted to create amazing nutraceutical health & beauty technologies, and wanted to make them available to everyone.

We believe that maintaining natural beauty and having confidence should be something we can all do, without exception. In confronting different types of health and skincare issues, and after years of research and experience gained, we only use world-renowned active ingredients, powerful antioxidants, bioactive peptides and key nutrients in our products.

Our passion and determination to create an effective nutraceutical wellness range, was finally realized and continues to grow and expand with this latest cutting-edge nutrition technologies. Committed to help you achieve optimum health on the inside, and radiant beauty on the outside.



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01 | YOUR SKIN & COLLAGEN

Your skin is the largest organ in the human body, and because it is your outside protective barrier, it is exposed to various environmental stress factors. It is also the giveaway indicator of your age.

Your skin can be divided into two layers:

The epidermis - an outer barrier layer

The dermis - an inner structural layer

Collagen in your skin (and other organs) is a simple protein made up of various amino acids, of which Proline, Hydroxyproline, and Glycine are the most abundant. The collagen matrix is responsible for organ and skin support, structural firmness, elasticity, hydration, and the constant production of new skin cells.



02 | SKIN AGEING

The body's natural decline in its ability to regenerate new cells, the appearance of fine lines, wrinkles, sagging skin and loss of youthful plumpness, are all visible signs of ageing. Environmental stress factors like UV rays, cold and pollution are all causes of accelerated ageing resulting in dull, rough, dry skin, fine lines and wrinkles.

Intensive research over the past decade into skin ageing has shown that the major factor between youthful and ageing skin and joints, is the health and integrity of the collagen matrix, the support structure below the skin's surface and joint cartilage. Specifically, in ageing skin, the collagen matrix is weakened, broken and fragmented, impairing the structure of the dermis. As the collagen matrix degenerates it becomes brittle, fragile and loses its capacity to maintain hydration. Maintaining the health and structure of the collagen matrix is key to targeting these skin conditions and can dramatically improve the skin's youthful, healthy appearance. Studies show that the most effective way to maintain the collagen matrix is to boost the body's own production of collagen by ingesting collagen peptides.



Be Prepared

03 | THE KEY TO YOUTHFUL SKIN

Did you know that Collagen accounts for 75% of youthful skin, and it is the main structural element of the skin in the dermis. It provides the structure supporting the epidermis and gives your skin its youthful fullness. When the collagen matrix is damaged, skin loses its fullness, elasticity and begins to sag, wrinkle and age. The Key to Youthful Skin is to effectively stimulate the production, replenishment and protection of newly formed collagen and hyaluronic acid.

TO LOOK & FEEL YOUNGER YOU NEED MORE COLLAGEN

The more collagen you have, the more healthy, elastic and supple your skin is and the more youthful it appears. Alarmingly, we lose 1% of the collagen in our skin each year after the age of 20. This loss results in skin ageing, including wrinkles, fine lines, dry, blemished and thinning skin. It is also the reason for joint and connective tissue degeneration and dehydration.

04 | TYPES OF COLLAGEN

In the nutri-aesthetics and nutri-cosmetics industries, supplementation with collagen peptides is growing in popularity due to their high quality and efficacy. However, in order to be beneficial to the skin, collagen peptides must be bio-available, they need to be easily and quickly absorbed by the body. The collagen used in our products are highly absorb-able and beneficial to the body.

Bio Active Drinkable Collagen Plus™ contains pure Hydrolyzed Collagen Peptides (bovine), which are low in sodium and eliminate the potential for mercury contamination. Peptides are extracted using a gentle enzymatic hydrolysis process to achieve the lowest possible molecular weight. The lower the molecular weight, the easier it is for the body to absorb the collagen. Once hydrolysed, the peptides are stable and soluble. The Hydrolysed collagen proteins used in our products are known to be the most abundant in Type I and Type II collagen, the same type that is found in the skin and connective tissue. Studies have shown that fragmentation of collagen fibres leads to a decrease in total collagen, and accelerates the ageing process - especially above 60 years of age. Several studies have also demonstrated the bio-availability of hydrolysed collagen peptides - more than 90% of hydrolysed collagen peptides are absorbed by the body with 95% absorbed in the first 12 hours. Collagen peptides may also trigger the body's own natural process of collagen production by stimulating the proliferation of fibroblasts - the cells responsible for new collagen generation. This is evident in the increase in fibroblast density and the diameter of collagen fibres in the skin, both of which improve the skin's strength, suppleness and structure.





WHAT IS BIO ACTIVE DRINKABLE COLLAGEN PLUS™?

INDUSTRIES: Health, Nutri-Cosmeceuticals, Nutri-Aesthetics
 ORIGIN: Collagen Peptides sourced from Rousselot France

- It is a natural and refreshing, anti-ageing fruity flavoured collagen drink fortified with CoQ10, Zinc, Magnesium, Hyaluronic Acid, Vit Bs, Calcium, Glycine and many more. This unique formulation aims to boost your body's natural production, replenishment and protection of lost collagen and hyaluronic acid - rebuilding and strengthening the collagen matrix.
- Is an alternative nutraceutical approach to your skincare and general health regime that promotes better-looking skin and health from within

It helps to improve the way your skin looks and feels in as little as **30 days**.
 You may even see a difference in as little as **7 days**.

Collagen is known to strengthen blood vessels and improve their elasticity, mend and rebuild connective tissue damage which helps maintain healthy muscles, skin, and joints. It also strengthens the structure of bones, tendons, cartilage, and ligaments. Inflammation in the joints can cause poor mobility and severe pain for some people. Collagen is known to increase your joint mobility and reduce pain caused by inflammation while also encouraging extra cell growth. Reduce the appearance of cellulite by rebuilding and repairing the fibres that cause cellulite to appear. Skin imperfections benefit greatly from collagen. Encourages soft, supple, hydrated and more elastic skin. Collagen helps to soothe your gut lining, healing damaged cell walls and infusing them with restorative amino acids. Heals and seals the fragile lining of your gastrointestinal tract. Research has shown that collagen protein peptides are even more satiating than other protein types. Clinical trials have found collagen to be 40% more filling than the same quantity of whey, casein, or soy, and individuals consumed 20% less at their next meal after collagen consumption than individuals who consumed other types of protein.

FORTIFIED WITH

CoQ10

Zinc

Mg

Vit
A, B, C

Hyaluronic
Acid

Glycine

Taken orally, collagen peptides significantly improve basic skin condition and connective tissue structure. Taken on a daily basis, they help to combat the visible signs of ageing by

- > **Increasing skin moisture, suppleness and hydration levels**
- > **Improve skin tone and radiance**
- > **Increase skin smoothness by reducing the number of fine lines**
- > **Prevent the formation of deep wrinkles**
- > **Improve hair strength and stimulate regrowth**
- > **Promote Stronger nails**

It helps to improve the way your skin looks and feels in as little as 30 days. You may even see a difference in as little as 7 days.

Wellness & Sport

- Maintain strong teeth and gums
- Promotes normal function of the cardiovascular and nervous systems
- Assists normal bone function through development and growth
- Improves joint mobility and cartilage thickness in joints reducing the risk of injury
- Activates energy production
- Contributes to reduced tiredness and fatigue by promoting restful sleep
- Contains anti-stress and anti-ageing properties reducing oxidative stress
- Assists with normal fat and protein metabolism
- Supports an improved recovery rate post physical activity
- Contributes to normal muscle function

EVERYTHING
YOU NEED
IN ONE
DELICIOUS DRINK

Science & Studies

Mechanism of Action

The Hydrolysed Collagen Peptides have a low molecular weight and is highly absorb-able. With the assistance of the other active nutrients in the formula, new collagen fibres are formed - strengthening the collagen matrix in the dermis (skin) and connective tissue (in other parts of the body). Collagen improves skin elasticity by increasing the density of fibroblasts (the cells responsible for rebuilding connective tissue) and improves skin hydration, reduces fine lines and wrinkles and helps repair joints. When the body senses collagen in the bloodstream, it stimulates the proliferation of fibroblasts reinforcing the collagen matrix and also plays a critical role in wound healing.

Dual Action

The dual action makes **Bio Active Drinkable Collagen Plus™** a highly effective skincare and general health solution. Consumed on a daily basis, it assists to return your body to a younger state of collagen production - resulting in a visibly more youthful and energetic you.

TIP

Mix it with **Bio Active Probiotic Protein Plus™**
- with 20 billion probiotic microbes per serving,
to increase your daily protein intake hassle-free.
It is indeed redefining the way collagen and
daily protein can be combined to give you a
delicious daily fruit smoothie.



05 | NUTRITION FACTS



INGREDIENTS

Proprietary Hydrolysed Collagen Complex Sourced From France (15g)
Providing 4500mg Hydrolysed Collagen Type I and II (bovine) complex
Active Ingredients: Hyaluronic Acid, Chondroitin Sulfate, Hydroxyproline [Collagen], L-Glycine, Multi-Vitamin Nutrient Complex, Calcium-D-pantothenate (25%), Vit B12 (25%)(as Methylcobalamin 0.1%), Riboflavin (25%), Thiamine HCL (25%), Vit C (60mg), Glucose Monohydrate (1), Maltodextrin (1), Magnesium AAC (1), Zinc Gluconate (1), CoQ10 (30mg)

Sweeteners: Sucralose, Stevia (in the green apple variant)

PRODUCT SPECIFICATIONS

| | |
|----------------------|--------------------------------|
| SCHEDULING STATUS | Non-scheduled (SO) |
| PROPRIETARY NAME | Bio Active Collagen Plus |
| COMPOSITION | See package insert |
| PRESENTATION | Container with 450 gram powder |
| IDENTIFICATION | Powder |
| STORAGE INSTRUCTIONS | Store in a cool, dry place. |

| | |
|------------------------|--------|
| Serving Size | 15g |
| Servings Per Container | 30 |
| Calories | 50 |
| Fat | 0g |
| Cholesterol | 0mg |
| Carbohydrates | 12.75g |
| Sugar (Sucrose) | 0g |
| Protein | 9.75mg |

DIRECTIONS FOR USE

Mix one level scoop (provided) with 200 - 250ml of cold water.
Drink immediately after mixing.

TIP - For **Bio Active Collagen Plus™** to be effective, it needs to become part of your daily nutritional health routine. For best results, we recommend that you drink one serving each morning before breakfast. For more information please visit ageless-beauty.online

IMPORTANT NOTE: Make sure to stay hydrated. If you experience any symptoms such as headaches, dizziness or dry mouth an hour or so after you have started taking Bio Active Collagen Plus for the first time, it is an indication that you are dehydrated. This is common and confirms that your body is in dire need of water. Drink water immediately and keep a bottle of water handy and sip on it regularly during the day. This will restore your level of hydration and expedite the replenishment of collagen and hyaluronic acid. You will start experiencing the amazing results within a few days.

06 | THE ACTIVE INGREDIENTS

CHONDROITIN SULPHATE

Origin: Chondroitin is a component of human connective tissues found in cartilage and bone. In supplements, chondroitin sulfate usually comes from animal cartilage. **Claims:** Reduces pain and inflammation, improve joint function and slows the progression of osteoarthritis (OA).

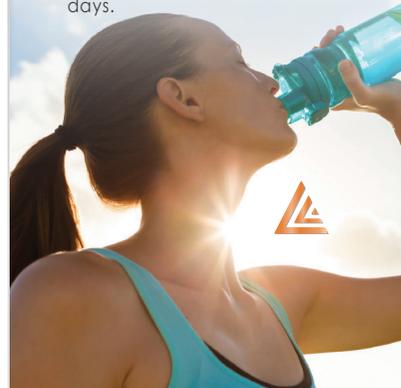
What we know: Believed to enhance the shock-absorbing properties of collagen and block enzymes that break down cartilage. Helps cartilage retain water and may reverse cartilage loss.

HYALURONIC ACID

What is Hyaluronic Acid? Hyaluronic Acid (HA), also known as hyaluronan or hyaluronate, is a carbohydrate, more specifically a mucopolysaccharide occurring naturally throughout the human body. It can be several thousands of sugars (carbohydrates) long. When not bound to other molecules, it binds to water giving it a stiff viscous quality similar to "Jello". This viscous Gel is one of the most heavily researched substances in medicine today with thousands of trials mostly in the fields of orthopaedics and eye surgery.

Make sure to stay hydrated.

If you experience any symptoms such as headaches, dizziness or dry mouth an hour or so after you have started taking **Bio Active Collagen Plus™** for the first time, it is an indication that you are dehydrated. This is common and confirms that your body is in dire need of water. Drink water immediately and keep a bottle of water handy and sip on it regularly during the day. This will restore your level of hydration and expedite the replenishment of collagen and hyaluronic acid. You will start experiencing the amazing results within a few days.



Its function in the body is, amongst other things, to bind water and to lubricate movable parts of the body, such as joints and muscles. Its consistency and tissue-friendliness allow it to be beneficial in skin-care products as an excellent moisturiser. Because HA is one of the most hydrophilic (water-loving) molecules in nature with numerous benefits for the human body it can be described as "nature's moisturiser".

What is the benefits of Hyaluronic Acid for the body? If we compare the joints of the human body to an auto mobile engine, the joint fluid in the body mimics the oil in a car engine. At regular intervals, we replace the oil in our car engines because of the heat and friction breakdowns the viscosity of the oil. The oil becomes thinner and less able to protect the metal surfaces from excessive wear. Hyaluronic acid benefits our joints in the same way. As we age the viscosity of the joint fluid lessens. HA helps to maintain normal joint cushioning.

Scalp Tissue and Hair Follicles Structurally the scalp is identical to the skin tissue located throughout the body except it also contains about 100,000 hair follicles that give rise to hair. Actually, the hair and the hair follicle are a derivative of skin tissue. There are two distinctive skin layers, one, the epidermis (outer layer) which gives rise to the protective shield of the body and the other, the dermal layer (deep layer) which makes up the bulk of the skin and is where the hair follicle is located. This dermal layer is composed of connective tissue and the connective tissue, with its gelatinous fluid like characteristics provides support, nourishes and hydrates the deep layers of the scalp. The result is healthy lustrous hair and a moisture scalp. Again, all of this is made possible because of the presence of HA in the scalp.

Lips The lips are a core of skeletal muscle covered by skin tissue. The dermal layer of the lips is composed primarily of connective tissue and its components hyaluronic acid and collagen that give the structure (shape) and plumpness to the lips. The HA binds to water creating a gelatinous fluid that hydrates the surrounding tissue and keeps the collagen (responsible for keeping the skin tight) nourished and healthy. The result is healthy well hydrated and plump lips that are well protected from the environment.

Eyes Hyaluronic acid is highly concentrated inside the eyeball. The fluid inside the eye called the vitreous humor is composed almost completely of hyaluronic acid. The HA gives the fluid inside the eye a viscous gel like property. This gel acts as a shock absorber for the eye and also serves to transport nutrients into the eye. HA has been directly injected into the eye during procedures to help maintain the shape of the eye during surgery. It has been said that after the 5th decade of life, our eyes stop producing the much needed hyaluronic acid resulting in various eye needs.

Skin Although Hyaluronic Acid (HA) can be found naturally in most every cell in the body, it is found in the greatest concentrations in the skin tissue. Almost 50% of the bodies HA is found here. It is found in both the deep underlying dermal areas as well as the visible epidermal top layers. Young skin is smooth and elastic and contains large amounts of HA that helps keep the skin stay young and healthy. The HA provides continuous moisture to the skin by binding up to 1000 times its weight in water. With age, the ability of the skin to produce HA decreases. Hyaluronic acid acts as a space filler by binding to water and thus keeping the skin wrinkle-free

ZINC GLUCONATE

It works as an antioxidant. Though not technically an antioxidant (like vitamins C and E, for example), zinc is a key part of your skin's dietary defence squad. The mineral lessens the formation of damaging free radicals and protects skin's lipids (fats) and fibroblast - the cells that make collagen, your skin's support structure - when skin is exposed to UV light, pollution and other skin-aggers. It helps heal and rejuvenate skin. When you cut yourself, zinc goes to work. First, the amount of the mineral in the skin surrounding the cut increases as enzymes and proteins ramp up to protect against infection, control inflammation and produce new cells and transport them to close up the broken skin. But even healthy, intact skin relies on zinc for new cell production and the function of cell membranes.

COQ10

It is nature's master antioxidant. It plays a central role in the electron transport chain and acts as a free radical-scavenging antioxidant. Playing a crucial role in anti-ageing and energy production.

MAGNESIUM

Prevents Wrinkles. Enzymes that regulate DNA replication and repair need the antioxidant power of magnesium to do their job. Without it, the skin is subject to a host of wrinkle-producing malefactors such as free radical damage and inflammation. The book "The Magnesium Miracle" cites a study showing that skin cells grown without magnesium were twice as likely to suffer attacks from free radicals. Without DNA repair and with continued onslaught from pesky free radicals, it's only a matter of time before fine lines and wrinkles begin showing up.

GLYSINE AND HYDROXYPROLINE

Why do we add these additional amino acids to our formula? In collagen, the collagen helix (or type-2 helix), consists of a triple helix made of the repetitious amino acid sequence glycine, proline or hydroxyproline. Each of the three chains is stabilized by the amino acids proline and hydroxyproline.

07 | SAFE FOR DIABETICS

Bio Active Drinkable Collagen Plus™ is sugar (sucrose) free - however, it does contain 50 calories per serving. A popular misconception about diabetes is that it is caused by eating too many sugary foods. While sweets can and do affect your blood sugar, they do not cause you to develop diabetes. However, when you have diabetes, you must carefully monitor your carbohydrate intake.

8

WAYS THAT BIO ACTIVE DRINKABLE COLLAGEN™ CAN BOOST YOUR HEALTH



1 SKIN & HAIR

As we age collagen production declines. This leads to looser skin, more wrinkles and less elasticity. Increasing collagen levels will help skin look firmer, reduce wrinkles and boost new skin production. It will also assist with hair regrowth and new stronger, thicker hair.



2 IMPROVES EYE HEALTH

Collagen Plus contains hyaluronic acid (HA) which is highly concentrated inside the eyeball. HA acts as a shock absorber for eyes and also serves to transport nutrients into the eye. This will help keep eyes healthy, hydrated and maintain good vision.



3 NATURE'S MOISTURISER

The HA in Collagen Plus provides continuous moisture to the skin by binding up to 1000 times its weight in water. With age, the ability of the skin to produce HA decreases. HA acts as a space filler by binding to water and thus keeping the skin wrinkle-free and joints lubricated.



4 PLUMP HYDRATED LIPS

The dermal layer of the lips is composed primarily of connective tissue. Its components hyaluronic acid and collagen gives it its structure, shape and plumpness. Collagen Plus contains both these ingredients.

RESULTS IN LESS THAN 30 DAYS ▲

YOU MAY EVEN NOTICE A DIFFERENCE IN AS LITTLE AS 7 DAYS



5 BOOST METABOLISM

Collagen can boost your metabolism. Collagen contains Glycine that helps pump blood sugar into your body's tissue to increase energy levels. It also helps muscle development which in turn burn more fat for energy. Glycine also helps your liver experience less damage when metabolising nutrients. Bio Active Collagen assists with improving normal sleep cycles and contributes to healthy veins and eventually improved cardiovascular health.



6 HELPS LEAKY GUT

When skin loses its elasticity as a result of decreased collagen there is another side effect - more visible cellulite. Cellulite now becomes more evident because skin is thinner. The ingredients in Collagen Plus will help improve your skin's elasticity and reduce the visible dimpling on your skin.



7 REDUCE THE VISIBILITY OF CELLULITE

Collagen can be super helpful if you suffer from leaky gut syndrome where toxins pass through your digestive tract. It helps to heal damaged cell walls - infusing it with healing amino acids and soothe your gut's lining. It also helps absorb water keeping things moving freely in your digestive tract.



8 HELPS REPAIR JOINTS

With age we lose collagen in our joints. This leads to stiffness, swollen joints and more. The ingredients in Collagen Plus has been shown to effectively treat osteoarthritis and joint disorders. It'll help your joints move more easily and reduce the risk of pain.

EVERYTHING YOU NEED IN ONE DELICIOUS DRINK 

15G SERVING DAILY • ONE MONTH SUPPLY • DISSOLVE IN GLASS OF WATER



WHAT MAKES BIO ACTIVE PROBIOTIC PROTEIN™ DIFFERENT?

01 | PROTEIN & BEAUTY

Specific proteins supply the structural foundations for the growth, regeneration, and integrity of hair, nails, and skin. If you want a healthy appearance in these areas, here's a guide to how much protein and which types of protein will get you the best results.

Protein is good for your skin

The most overlooked area in the beauty industry is how ageing is equally, if not more so, affected from the inside out. Especially when it comes to the importance of the protein in your diet.

Creams and lotions are simply not enough

While there are many fine creams available that will help protect and enhance the skin, this large body organ is most effectively supported through diet ... and that's where protein comes in. We explain how **Bio Active Probiotic Protein™** will be super beneficial here.

This is the latest addition to our **Bio Active FOCUSCARE™** Range. It is a revolutionary new **Bio Active Probiotic Protein™** supplement fortified with 20 billion probiotic digestive microbes per serving, as well as other nutrients for maintaining optimum GI and general health.

Lactobacillus Bacteria are found in the urinary, genital and digestive cavities

This on its own serves as a very powerful probiotic supplement. It is a delicious protein shake that can be taken daily to make sure you are getting in enough protein to meet your RDI. This is not just another protein supplement - it is indeed redefining protein supplementation.

FORTIFIED WITH

20BN
Probiotic
Microbes

Vit A

PABA

Vit Bs

Niacin

Ca



02 | SIGNS OF A PROTEIN DEFICIENT DIET

- > Brittle nails, or slow-growing nails
- > Thin or dry-looking skin
- > Cravings for sweets or carbohydrates
- > More visible appearance of cellulite
- > Poor muscle tone
- > Extended tiredness
- > Thinning hair, or dull lustre to your hair's appearance



How Much Protein Do I Need Daily?

The RDI (Recommended Daily Intake) is 0.8 grams of protein per kilogram of body weight or 0.36 grams per pound. This is a good place to start, but activity level and body weight can really change those amounts. This amounts to 56 grams per day for the average sedentary man. 46 grams per day for the average sedentary woman.

03 | BIOLOGICAL VALUE (BV) OF COLLAGEN PROTEIN SERUMS

Many people use collagen as a skin topical, thinking it will increase the strength of their skin. Expensive skin care brands will tell you their cream contains collagen or collagen peptides that will penetrate and strengthen your skin. It won't. You can't put collagen on your skin and hope it absorbs through. Putting collagen on your skin with a collagen cream is like putting cement on a brick wall, it will just sit there on top of it. Collagen molecules are simply too large and cannot penetrate into the skin matrix. They do not offer any biological value to the body as skin creams or serums.

04 | WELL RESEARCHED FORMULATION

The clinically aligned and scientific developed formulation will aid and encourage fat loss, metabolic activity, deliver daily nutrients and increase satiety making weight management easier. It is fortified with 20 billion probiotic organisms (Lactobacillus Sporogenes | Bacillus Coagulans) per serving, as well as other key essential nutrients.

KEY BENEFITS

- > Especially helpful to ease digestive upsets
- > Will support immunity, mood, vaginal and urinary health
- > IBS (Irritable bowel syndrome) and constipation are also two concerning issues that may be improved with
- > Daily use of **Bio Active Probiotic Protein Plus™** help restore normal probiotic flora in the digestive tract
- > If taken daily will help build a protective barrier for skin, hair and nails against harmful UV sun rays
- > Specific proteins supply the structural foundations for the growth, regeneration, and integrity of hair, nails, and skin



Why do some Protein supplements cause bloating?

Some people have problems digesting protein supplements and experience symptoms such as bloating, gas, stomach cramps and diarrhoea. But most of these side effects are related to lactose intolerance and bad formulations.

Quality protein in combination with the right nutrients, will not lead to the production of gas, which is the leading cause of bloating. If you are experiencing bloating when you start on a protein supplement, chances are there is another culprit serving as the cause. When we have low digestive acids and enzymes in our bodies, a lot of protein can ferment in the colon.

Bio Active Probiotic Protein™ is ideal to prevent and/or relieve bloating and will not cause any side-effects associated with other regular protein supplements.



GENTLE

It is so gentle, it can be used for baby and may even prevent nappy rash.

DIRECTIONS FOR USE: add ½ measuring scoop to your baby's formula or expressed breast milk once-a-day. It can be used from as young as 6 weeks.

05 | NUTRITION FACTS

INGREDIENTS



Proprietary Whey Protein Complex (20g)

Whey Protein Concentrate WPC 80%, Calcium Caseinate (from milk), Glucose Monohydrate, Maltodextrin, Vit C, Vit B2 (15% DV), Vit B6 (15% DV), Vit B12 (15% dv), Vit A (12% dv), Calcium D Panthothenate, PABA, Betain HCL, Nicotinamide, Nicotinic Acid, 20 Billion Probiotic Microbes

Sweeteners: Sucralose, Natural Flavours and Colourants

PRODUCT SPECIFICATIONS

| | |
|----------------------|---|
| SCHEDULING STATUS | Non-scheduled (SO) |
| PROPRIETARY NAME | Bio Active Probiotic Protein |
| COMPOSITION | See package insert |
| PRESENTATION | Container with 500 gram powder |
| IDENTIFICATION | White powder with distinctive vanilla smell |
| STORAGE INSTRUCTIONS | Store in a cool, dry place. |

| | |
|------------------------|--------------|
| Serving Size | 20g |
| Servings Per Container | 25 |
| Calories | 78 |
| Fat | Less Than 2g |
| Cholesterol | 48mg |
| Carbohydrates | 3.5g |
| Sugar (Sucrose) | 0g |
| Protein | 15.25g |

DIRECTIONS FOR USE

With water - mix one (1) to two (2) level scoop/s thoroughly with 200 - 250ml cold water. Consume immediately after mixing.

In yoghurt - mix one (1) to two (2) level scoop/s thoroughly with 100 - 200g yoghurt. If you are lactose and/or gluten intolerant - make use to use lactose and gluten-free brands. Consume immediately after mixing and enjoy any time of the day. A good time is 15 - 20 min before going to bed, as a bedtime snack.

In your breakfast fruit salad - if you like fruit in the morning, add one (1) to two (2) level scoop/s to your fruit salad to improve your daily protein intake (RDI).

With oatmeal - add one (1) to two (2) level scoop/s to your bowl of oatmeal

It is so gentle, it can be used for baby and may even prevent nappy rash - add $\frac{1}{2}$ measuring scoop to your baby's formula or expressed breast milk once-a-day. It can be used from as young as 6 weeks.

06 | GET A NATURAL UV PROTECTIVE BARRIER

Bio Active Next Generation UV Protection Formulation

Ultraviolet (UV) rays from the sun can damage your skin (and hair) and cause up to 90% of skin aging, greying and thinning hair. There's a specific term for this called 'photoaging', which refers to the premature aging due to repeated exposure to UV radiation. You can prevent early skin aging by protecting yourself from the sun's rays with daily use of **Bio Active Probiotic Protein Plus™**.

The very specific combination of premium active macro and micro nutrients in **Bio Active Probiotic Protein Plus™** will, if consumed regularly over a period of time, build a protective UV barrier in hair, skin and nails.



07 | BIO ACTIVE PROBIOTIC PROTEIN™ FOR HAIR GROWTH

Your body's ability to produce keratin and hair building proteins slow with age. Vitamin and mineral depletion due to lifestyle, diet, and genetics will affect hair growth. Chemicals and heat styling cause stress and further weaken and damage the hair.

Bio Active Probiotic Protein™ is loaded with powerhouse Next Generation Cosmeceutical Ingredients to Stimulate HAIR GROWTH. It contains therapeutic dosages of the best hair growth vitamins combined with next generation cosmeceutical ingredients:

- + Super Antioxidants
- + Niacin
- + Nicotinic Acid
- + Vitamin A
- + Pantothenic Acid
- + UV Protection Properties



08 | ADDITIONAL BENEFITS OF PROBIOTIC SUPPLEMENTATION

Likely Effective for

Diarrhoea in children caused by a certain virus (rotavirus). Children with rotaviral diarrhoea who are being treated with lactobacillus seem to get over their diarrhoea up to 3 days earlier than they would without this treatment. Larger doses of lactobacillus are more effective than smaller ones. At least 10 billion colony-forming units during the first 48 hours should be used. [▲](#)

Possibly Effective for

Hayfever. Taking Probiotics with colony-forming units of lactobacillus daily for 5 weeks can improve quality of life by almost 18% in people with grass pollen allergy that doesn't respond to the anti-allergy drug loratadine. In children with allergies that persist throughout the year, taking 10 billion colony-forming units of lactobacillus for 12 weeks seems to improve itchy eye symptoms. But taking lactobacillus during pregnancy doesn't seem to prevent the infant from developing allergies. [▲](#)

Diarrhoea caused by antibiotics. Taking a probiotic product containing lactobacillus strains helps prevent diarrhoea caused by antibiotics in adults and children. The most well-studied strain of lactobacillus seems to reduce the chance of diarrhoea by about 60% to 70% when started within 2 days of beginning antibiotic treatment and continued for at least 3 days after finishing the antibiotics. [▲](#)

Eczema (atopic dermatitis). Most research shows that taking lactobacillus products can reduce eczema symptoms in infants and children. Research also shows that lactobacillus can help prevent eczema from developing. When taken by a mother during the last month of pregnancy, lactobacillus probiotics can reduce the chance of the child developing eczema. [▲](#)

Atopic Disease. A condition associated with an increased risk for developing allergic reactions. Research shows that taking certain lactobacillus strains can prevent the development of allergic reactions, such as asthma, runny nose, and eczema, in infants with a family history of this condition. However, not all strains seem to work. [▲](#)

Constipation. Taking lactobacillus probiotics for 4-8 weeks can reduce symptoms of constipation including stomach pain and discomfort, bloating, and incomplete bowel movements. It might also increase the number of bowel movements in some people. [▲](#)

Diabetes. Taking lactobacillus starting at the beginning of the second trimester of pregnancy helps to prevent diabetes during pregnancy, especially in mothers over 35 years of age and mothers that had diabetes during pregnancy before. In women who do develop diabetes during pregnancy, taking lactobacillus seems to help control blood sugar. [▲](#)

Diarrhoea. Giving lactobacillus to infants and children 1-36 months old when they are admitted to the hospital seems to reduce the risk developing diarrhea. Also, lactobacillus can reduce the risk of diarrhea from all causes in undernourished children. There is conflicting evidence about whether lactobacillus can shorten the duration of diarrhea in children. [▲](#)

Stomach pain. Most research shows that taking lactobacillus short-term can help to reduce symptoms in children with stomach pain. Early research also shows that taking lactobacillus and bifidobacterium short-term can improve symptoms in women with stomach pain. [▲](#)

Helicobacter pylori (H pylori) infection. Research shows that taking lactobacillus probiotics along with "triple therapy" that consists of the prescription drugs clarithromycin, amoxicillin, and a proton-pump inhibitor helps treat stomach ulcers caused by H. pylori. About 7-11 patients with H. pylori infections need to be treated with lactobacillus plus "triple therapy" for one additional patient to achieve remission compared to what would be achieved with "triple therapy" alone. But taking lactobacillus probiotics does not help treat the infection when taken alone, with only an antibiotic, with other "triple therapies," or with "quadruple therapy" that includes bismuth. [▲](#)

High cholesterol. Taking lactobacillus probiotics can lower total cholesterol by about 10 mg/dL and low-density lipoprotein (LDL or "bad") cholesterol by about 9 mg/dL in people with or without high cholesterol. However, lactobacillus probiotics do not seem to improve high-density lipoprotein (HDL or "good") cholesterol or fats called triglycerides. [▲](#)

Colic in babies. Some research shows that giving lactobacillus to nursing infants reduces daily crying time. Some research suggests that lactobacillus is more effective at reducing crying time than using the drug simethicone. But one large study shows that lactobacillus does not reduce crying. It's possible that infants in the large study had more severe colic than those in the earlier research. [▲](#)

Airway infections. Some research shows that lactobacillus probiotics can help prevent airway infections in infants and children. Giving lactobacillus to infants and children seems to reduce the chance of upper airway infections by about 38%. Also, children ages 1-6 years who attend daycare centers seem to get fewer and less severe airway infections when given milk containing lactobacillus. [▲](#)

Rheumatoid arthritis (RA). Research shows that taking lactobacillus for 8 weeks reduces tender and swollen joints in women with rheumatoid arthritis. Traveller's diarrhoea. Traveler's diarrhoea is caused by bacteria, viruses, or parasites that the traveller has not been exposed to before. Taking lactobacillus seems to help prevent diarrhoea in travellers. The effectiveness can vary a lot depending on the travel destination because of differences in bacteria in different locations. [▲](#)

8

THERAPEUTIC BENEFITS BIO ACTIVE PROBIOTIC PROTEIN™ CAN BOOST YOUR HEALTH



1 ENCOURAGE FAT LOSS

Bio Active Probiotic Protein contains Nicotinic Acid (a form of Vit B3) that plays an important role in lowering of cholesterol, improved blood circulation, respiration and fat metabolism. In the long run it will encourage healthy fat metabolism and general health.



2 METABOLIC ACTIVITY

In today's busy programs our bodies need important nutrients to help maintain a healthy metabolic activity, improved blood flow that will lead to improved energy levels.



3 DAILY PROTEIN

Our body needs sufficient daily protein to repair muscles, skin, improve hair growth, strong nails and support enzyme activity. Probiotic Protein supplies 15g of protein in a single serving.



4 SUPPORT IMMUNITY

Probiotic Protein supplies essential nutrients to the immune system and long term use will help encourage and support immunity.

RESULTS IN LESS THAN 30 DAYS ▲

YOU MAY EVEN NOTICE A DIFFERENCE IN AS LITTLE AS 7 DAYS



5 GOOD MOOD FOOD

What you eat can drastically affect your mood. In the case of gastric upsets, Probiotic Protein will help to restore gut health associated with bad eating habits.



6 URINARY HEALTH

The 20 billion probiotic microbes per serving will be helpful to ease digestive upsets and these beneficial microbes will support a healthy digestive system.



7 IBS & RELIEF OF BLOATEDNESS

IBS (Irritable Bowl Syndrome) and bloatedness are also two concerning issues that might be helped with Probiotic Protein Supplementation.



8 CONSTIPATION RELIEF

Similarly to IBS, relief of constipation may be significantly improved with Probiotic Protein supplementation, containing 20 billion probiotic microbes and key nutrients per serving.

MIX THEM TOGETHER FOR A REFRESHING SMOOTHIE 

15G SERVING DAILY • ONE MONTH SUPPLY • DISSOLVE IN A GLASS OF WATER



 **Heidi Stassen**

I started using this product 48 days ago and simply have to share my story and these amazing results!

Firstly I must mention that I am a cancer survivor. Despite being in 100% remission for 8 years already, I sadly suffered serious consequences from the cancer treatments and the metrotaxade (which is a chemo tablet) I used as a chronic medication.



 **Chantal Pretorius**

I have lots of energy, I rarely feel tired and my dry skin is now soft and feel hydrated all day long.



 **Dr. Tim Kinsman**

I see very good results with my patients and they replenish their products on a regular basis. We also use the Probiotic Protein for infants as young as 2 weeks old that suffered from diarrhea or had been on a course of antibiotics as a supplement with their regular formula or expressed breast milk.

HOW TO BUY YOUR PRODUCTS

Making products available around the world can be one of the most challenging endeavours for any company. However, the internet and global e-commerce has made it possible to bring the products to you wherever you are in the world.

Technology and trade has changed dramatically in the last few years. We will keep this Playbook up to date so you are always on the cutting edge of how to get hold of your products.

Discover how easy it is

For a list of outlets please visit bioactive-aesthetica.com or ageless-beauty.online

SEE YOU AROUND THE WORLD



Always remember to follow a balanced diet

Take a brisk 10-min walk 3 times a day after meals

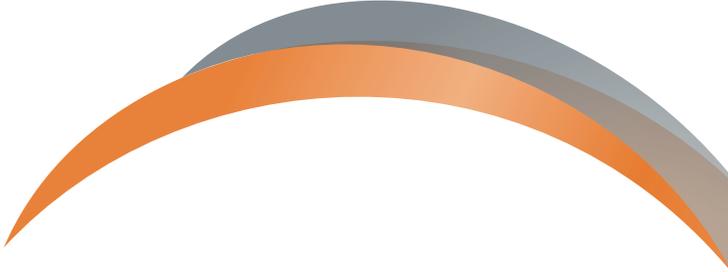
Your Ageless Fruit Smoothie



LOOK YOUNGER. FEEL YOUNGER.
LIVE BOLDLY.

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perfect synergy
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health & beauty



ageless beauty is possible